



# DIGITAL NOMAD

## INTERNATIONAL MAIL ART EXHIBITION

### Uluslararası Posta Sanatı Sergisi

#### Participation Requirements and Technical Information

Dear Participants,

The "Digital Nomad - International Mail Art Exhibition" is an interdisciplinary art project open to international participation, bringing together traditional mail art and digital technologies. The exhibition aims to explore concepts such as mobility in artistic production, digital identity, and analog-digital transitions through the language of visual communication.

#### Conceptual Framework

Today, individuals develop a way of life in motion with digital tools that are not fixed to space.

With the dissolution of physical contexts, identities, belongings, and forms of interaction are moved to a digitalized field of existence.

"Digital Nomad" is an international mail art exhibition that serves as an artistic expression of this contemporary reality.

Mail art is a handmade art form that carries the materiality, slowness, and trace of singular production through physical mail. In this respect, it is a traditional, concrete and time-dependent type of both communication and aesthetic expression.

This form of production, when discussed within the framework of the "Digital Nomad" theme, offers the opportunity to re-question the circulation, contact, and memory areas of art in today's world. On the other hand, digital elements such as QR codes, which may be placed on the back of the works, are included in the exhibition as a contemporary communication language that is integrated into physical mail and works through instant access, replicability, and invisible data layers.

In this context, the postal art is not only a nostalgic expression; in the digital age, it is re-read as an interface where the virtual and the physical collide.

#### 1. Artistic Production Format

Participants must prepare a postcard with the front and back sides designed separately.

- Dimensions must be **14×14 cm** or **14×20 cm**.

The front side should be created entirely using artistic techniques such as painting, collage, illustration, etc. Works must be designed in accordance with the exhibition theme/topic.

The back side must include the following information:

Participant's full name and email address

• **A postage stamp from the sender's country** (physically attached)

• **A QR code** linking to the participant's website or social media account (optional but recommended)

The open mailing address to which the work will be sent:

**Çukurova University, Faculty of Fine Arts, Basic Art Studio, Balcalı Campus, 01330 Sarıçam – Adana / Türkiye**

The back side should be simple and must not hinder readability while maintaining visual coherence.

Participation in the exhibition is free of charge.

#### 2. Submission Guidelines

- The exhibition is open to artists, professional designers, art/design students, and academics working in the fields of art and design.
- Works must be sent as postcards or inside an envelope via postal mail directly to the following address:

**Assoc. Prof. Özlem Uslu**

**Çukurova University, Faculty of Fine Arts**

**Basic Art Studio, Balcalı Campus**

**01330 Sarıçam – Adana / Türkiye**

- **Deadline for submissions: 01 February 2026**

- Postal costs are the responsibility of the participants. Late submissions received after 01 February 2026 will not be accepted. Çukurova University is not responsible for any loss or damage that may occur due to postal services.
- Works sent electronically (via email) will not be accepted.

#### 3. Exhibition Process

- Each artist may submit more than one work; however, each piece will be evaluated independently.

A total of 100 works, selected by the jury, will be exhibited in the physical exhibition space using special hanging systems that allow both sides of the postcards to be viewed.

Exhibition opening: **01 April 2026**

All submitted works will be included in the digital catalog with full names. The digital catalog and participation certificates will be accessible via the Çukurova University Faculty of Fine Arts website.

Works will not be returned. After the exhibition, they will be archived within the project collection of "DIGITAL NOMAD International Mail Art Exhibition" at Çukurova University.

#### 4. Important Notes

- The exhibition aims to provide an inclusive and respectful space for artistic expression. Therefore, works containing racist, sexist, hateful, pornographic, or degrading content will not be accepted. By submitting a work, participants acknowledge that their contributions hold no commercial value. Participants grant permission for their works to be used for exhibition-related promotion, publications, posters, websites, and similar platforms. Under no circumstances will the works be used for commercial products or sales.

Your contribution and participation are greatly appreciated.

**Assoc. Prof. Özlem Uslu**  
**Project Coordinator**

#### Contact Information

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